



Technical Bulletin

SoftSuede Clear Hybrid Water based system

Polymeric's SoftSuede clear is a one part system specifically designed as a final soft touch clear coat. SoftSuede has been engineered specifically for literature, book covers, posters, litho, POP, and OEM applications, making it an excellent alternative to the more costly, conventional UV overprint matte coatings. SoftSuede is designed to withstand most post-printing operations such as die-cutting, scoring, folding, foil stamping and embossing. SoftSuede is a very fast drying system. When properly applied SoftSuede exhibits an extremely low gloss supple finish.

- Superb stacking and block resistance
- Excellent processing characteristics
- Unmatched cure and running speeds
- Excellent clarity
- Non-yellowing 2% - 5% low gloss finish
- Scuff and scratch resistant surface enhances graphics and viewing aesthetics
- Excellent post-printing finish properties such as stamping, embossing, scoring, and folding
- Vacuum formable

APPLICATION: SoftSuede is intended for use with screen and litho constructions, and is compatible with water based, UV based, and Solvent based litho systems. Recommended mesh counts range from 156 – 305. Drying of this product requires 110°F to 150°F, with running speeds in excess of 130 fpm. SoftSuede is also available for roll coating and spraying applications as well. SoftSuede is not intended for use outdoors.

Due to the variety of the materials and ink systems used, it is critical to pretest this product on each individual lot to insure the suitability of the product for its intended use.

Effective 9/10/07

More than a shade superior

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